DuME BEAUTY™

11 DAYS / 11 MINUTES / 11 NODES

MEDIA RELEASE

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Cognitive State Systems Introduces DuME BEAUTY™, an 11-Day Guided Digital Beauty Experience

The one-time $111 experience brings music, color and participant choice into everyday beauty routines, with a public preview and private daily sessions.

FORT LAUDERDALE, Fla., November 4, 2026 - Cognitive State Systems LLC is introducing DuME BEAUTY™, an 11-day guided digital experience that connects beauty routines with music, color, moving visuals and personal choice. Developed for adults 18 and older, the program is designed to accompany a skincare, haircare, grooming or beauty routine the participant already enjoys.

The complete DuME BEAUTY™ 11-Day Constellation is offered for $111 as a one-time purchase, with no subscription. A 90-second public preview is available at https://dumebeauty.com/ for people who want to see the audiovisual style before deciding whether to participate. The experience is approximately 11 minutes per day across 11 days.

Each day introduces a theme within an 11-node visual constellation, including awareness, clarity, balance, energy, focus, purpose, identity, ritual, connection, integration and activation. The guided format uses RESET, IGNITE and INTEGRATE as a simple sequence: notice the present moment, choose a next step and consider what to carry forward. The themes are prompts for personal reflection, not scores or measurements of improvement.

Participants may pair a session with their usual skincare, haircare, grooming or beauty routine, or take part without a product. The experience provides controls for optional audio, reduced motion, pausing and exiting. The presentation does not prescribe how someone should feel or interpret the session, and the conceptual beauty-tech imagery is not a device included in the purchase.

"Life interrupts. But the person continues," said Gil Cohen, founder and steward of Cognitive State Systems. "I built these experiences because people are different. We don't all need the same sound, the same pace or even the same reason to begin. Start simply, make it your own if you want, and carry what matters into your day. The technology should never take that choice away."

After payment verification and enrollment approval, participants receive access to private guidance through Skool and to the protected daily audiovisual experiences in DuME Cinema. Access is not instantaneous. DuME BEAUTY™ is an educational and experiential offering, not medical or psychological treatment, cosmetic therapy or a claim of clinical or beauty-related improvement.

DuME BEAUTY™ is developed by Cognitive State Systems LLC, a founder-led company building optional digital experiences centered on human choice, everyday transitions and participant control. The company is based in Fort Lauderdale, Florida.

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DuME BEAUTY is developed by Cognitive State Systems LLC. | Fort Lauderdale, Florida