FOR IMMEDIATE RELEASE · NOVEMBER 4, 2026

Cognitive State Systems Brings Human Choice Into Focus Across Three Digital Experiences

SATA-CODA™, DuME BEAUTY™ and ZEN-TECH™ connect everyday transitions with optional, participant-directed technology.

FORT LAUDERDALE, Fla. — November 4, 2026 — Cognitive State Systems LLC (CSS), founded by Gil Cohen, is presenting its Phase 1 human-directed portfolio through three distinct pathways: SATA-CODA™, DuME BEAUTY™ and ZEN-TECH™. Each shares a practical philosophy: technology should adapt to people, while participants retain the freedom to choose, pause, adjust or leave.

Life interrupts. A meeting ends. A class finishes. A plan changes. When people come back, they should not have to start over. CSS approaches these ordinary transitions through three questions: Where am I now? What matters next? What do I carry forward?

RESET · IGNITE · INTEGRATE

> *"Life interrupts. But the person continues," said Gil Cohen, founder and steward of CSS. "I built these experiences because people are different. We don't all need the same sound, the same pace or even the same reason to begin. Start simply, make it your own if you want, and carry what matters into your day. The technology should never take that choice away."*

SATA-CODA™ | Eleven minutes for yourself

SATA-CODA™ is an 11-minute, participant-directed audiovisual experience built around noticing, choosing and carrying forward what matters. A free Day 1 introduction leads to an annual App offering listed at $118. A separate 77-Day Flagship, priced at $777 one time, provides a longer guided structure with optional reflection and system-recorded participation. Neither experience assigns a required emotion, interpretation or personal outcome.

Explore satacoda.app / review.sata-coda.com

DuME BEAUTY™ | Beauty, on your terms

DuME BEAUTY™ brings the method into an everyday beauty ritual: 11 Days. 11 Minutes. 11 Nodes. Each day offers a distinct theme through guided audiovisual presentation, color and intentional choice. Participants may pair it with their own skincare, haircare, grooming or beauty routine—or participate without a product.

The complete 11-Day Constellation is listed at $111 one time; physical products and devices are not included. A free 90-second preview introduces the experience. Course guidance is available through Skool, while protected DuME Cinema delivers daily experiences to authorized participants. Progress records participation, not cosmetic or clinical improvement.

Explore dumebeauty.com

ZEN-TECH™ | Configurable, participant-directed exploration

ZEN-TECH™ extends the same principle into an immersive browser-based systems lab, offering RESET, IGNITE and INTEGRATE phases, visual color themes, geometric forms, Full Motion or Reduced Motion and optional audio. A public 90-second preview introduces the interface before paid access.

Optional on-screen guidance explains available choices; the paid Pilot Copilot supports explicit participant selections within authenticated access. Neither determines how a person should feel, infers a hidden state or makes a clinical determination. Individual access is listed at $333 one time; the separate Executive Pilot is $1,180 one time for up to three executives and one coordinator, with orientation and feedback. Certain audio configurations remain in preview or development rather than as released 11-minute masters.

Explore zen-tech.io

The Human Layer | The person remains the point

Cohen's book, The Human Layer: Designing Human Agency in the Age of Intelligent Systems, draws on experience across finance, manufacturing, operations, music and technology to ask: As intelligent systems become more capable, what must remain human? Earlier MICRO HAUS™ creative work informs CSS's audiovisual language; no current product relies on a live legacy XR environment.

CSS is focused on real-world use, bounded paid organizational tests and commercial evidence before wider deployment or licensing. The products are distinct educational and experiential offerings for adults 18+, not medical or psychological treatments. They do not guarantee cosmetic, neurological, physiological or performance outcomes. Content availability, access and purchase terms vary by product.

Explore gilcohen.info/human

About Cognitive State Systems LLC

Cognitive State Systems LLC is a founder-led human-experience technology company developing optional digital experiences centered on human agency, everyday transitions and participant choice. Its guiding principle: Technology should adapt to humans—not require humans to adapt to technology.

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